

E5. TOURISM

Major tourism activity is the celebration of town's founding anniversary coincides with the annual celebration of Kawayanan Festival. Kawayanan Festival was formally adopted thru Resolution No. 553 series of 2002 dated June 28, 2002 adopting Kawayanan Festival as the Official Festivity of the Municipality of Gloria, Or. Mindoro while Municipal Ordinance No. 09 series of 2017 declared October 1 of every year as the Founding Day of the Municipality of Gloria, Or. Mindoro. Other tourism activities held annually are Nag-aalab na Puso during town fiesta, Moriones Festival during Holy Week, Saranggolahan during summer, Grand Sagalahan in the month of May, Pasinag during christmas season and barangay fiestas. Places that are popular destination for vacations or recreation are Bali Beach Resort and Spa, Villa Conception Inland Resort, Dupong Fresh Water Resort, Royal Splash Beach Resort and Bighani Beach Resort and Restaurant. Snorkling and diving activities can be experience at the newly developed Sta. Theresa Fish Sanctuary and Agsalin Fish Sanctuary, a Marine Protected Area Hall of Fame Awardee. Grassy portion and rolling hills add adventures leading to Twin Phantom Cave located in Brgy. Malubay and trekking to Walang Langit Falls. With the advent of the new administration, the bamboo products and novelties was revived as the official One Town One Product of the municipality. Places to stay while in Gloria are; South Villa Lodge and Restaurant, Lola's Apatelle, Serenity Lodge, Zobelle Apartelle and Himalaya Inn and the newly constructed twenty seven (27) units of Kubotel situated at the Municipal Plaza/Freedom Park.

Cultural and Tourism Activities/Festivals		
Activity	¹ Frequency of Activity	² Duration of Activity
Kawayanan Festival (founding anniversary)	Yearly	3 to 5 days
Municipal Year end Socio-Cultural Activity(Pasinag)	Yearly	9 days
Municipal Summer Socio-Cultural Activity(Morione's Festival)	Yearly	7 days
Municipal Summer End Socio-Cultural Activity(Sagalahan)	Yearly	1 day
Nag-aalab na Puso Festival (town fiesta)	Yearly	1 day
Feast of San Isidro Labrador (A. Bonifacio)	Yearly	5 to 5 days
Feast of San Jose and Esposo (Agos)	Yearly	6 to 5 days
Feast of Imaculada Conception (Alma Villa)	Yearly	7 to 5 days
Feast of the Sacred Heart of Jesus (Sitio Balagbag)	Yearly	8 to 5 days
Feast of San Isidro Labrador (Balete Highway)	Yearly	9 to 5 days
Feast of San Lorenzo Ruiz (Balete Beach)	Yearly	10 to 5 days
Feast of Sto. Niño (Banutan)	Yearly	11 to 5 days
Feast of Ina ng Laging Saklolo (Buong Lupa)	Yearly	12 to 5 days
Feast of Mahal na Poong Nazareno (Sta. Maria)	Yearly	13 to 5 days
Feast of Birheng Tagapamagitan (Dupong)	Yearly	14 to 5 days
Feat of Ina ng Biglang Awa (G. Antonino)	Yearly	15 to 5 days
Feast of San Antonio de Padua (Guimbonan)	Yearly	16 to 5 days
Feast of San Rafael (Kawit)	Yearly	17 to 5 days
Feast of Mahal na Birheng Fatima (Sitio Layang Layang)	Yearly	18 to 5 days
Feast of Sta. Rosario (M. Adriatico)	Yearly	19 to 5 days
Feast of Our Lady of Fatima (Lucio Laurel)	Yearly	20 to 5 days
Feast of Ina ng Laging Saklolo (Maligaya)	Yearly	21 to 5 days
Feast of Ina ng Laging Saklolo (Malamig)	Yearly	22 to 5 days
Feast of San Isidro Labrador (Malubay)	Yearly	23 to 5 days
Feast of san Jose (Malayong)	Yearly	24 to 5 days
Feast of San Miguel Arkhanghel (Manguyang)	Yearly	25 to 5 days
Feast of Mahal na Birheng Lourdes (Maragooc)	Yearly	26 to 5 days
Feast of Sta. Rosario (Mirayan)	Yearly	27 to 5 days
Feast of San Isidro Labrador (Narra)	Yearly	28 to 5 days
Feast of Sto. Niño (Pambisan Munti)	Yearly	29 to 5 days
Feast of San Jose (Papandungin)	Yearly	30 to 5 days
Feast of San Antonio de Padua (San Antonio)	Yearly	31 to 5 days
Feast of Sta. Theresa de Avila (Sta. Theresa)	Yearly	32 to 5 days
Feast of San Nicolas de Tolentino (Tambong)	Yearly	33 to 5 days
Feast of San Juan Bautista (Sitio Dalasa)	Yearly	34 to 5 days

Source: Municipal Tourism Office 2017

Based on Municipal Tourism Office 2017 Data, tourism establishment with the largest number of visitors is inland and beach resorts with 14,140, followed by accommodation facilities with 728 guests and Aagsalin Fish Sanctuary with 880 tourists. There is no data on tourist or guest arrival in Walang Langit Falls and Panthon Cave. Kubotel located in Municipal Plaza is now ready for accommodation registering two hundred eighty two (282) local and five (5) foreign tourists since its operational.

Inventory of Tourism Establishments, Year 2017

Name of Tourist Attraction	Brgy.	Area (sq.m.)	Type of Tourism Products and Services	Description	No. of Visitors	Accommodation		Name of Owner	Hazard Susceptibility (H/M/L)						
						Type	No. of Rooms		Fl	Tc	Eq	Vo	Ln	Ts	Su
Bali Beach Resort	Tambong	10,000	SB		2,506	resort	10	Ana Maria Concepcion	L	M	L	L	L	H	H
Villa Concepcion Inland resort	Sitio Balagbag Maligaya	10,000	L		1,651	resort	4	Jose S. Mondoñedo	L	L	L	L	L	L	L
Dupong Fresh Water	Kawit	2,471	L			resort	0	Balete Eco-farm	L	L	L	L	L	L	L
Aagsalin Fish Sanctuary	Aagsalin		DM		880	others	0	LGU-Gloria	L	M	L	L	L	H	H
Walang Langit Waterfalls	Buong Lupa		N			others	0	LGU-Gloria	H	M	M	L	L	L	L
Lola's Apartelle	Maligaya	300	SB		459	hotel	4		L	L	L	L	L	L	L
Royal Splash Resort	San Antonio	12,000	SB		9,983	resort	17	Anthony Yap	L	M	L	L	L	H	H
Serenity Lodge	Maligaya	600	SB		269	hotel	9	Varian Sagara	L	L	L	L	L	L	L
Municipal Fish Sanctuary	Sta. Theresa		DM			others	0	LGU-Gloria	L	M	L	L	L	M	H
Bamboo Plantation	Malubay	20,000	DM			others	0	LGU-Gloria	L	L	L	L	L	L	L
Municipal Plaza/Freedom Park	Maligaya		M			others		LGU-Gloria							
Kubotel	Maligaya		SB			others	27	LGU-Gloria							

Source: Municipal Tourism Office 2017

Road accessibility to existing tourism establishment and tourist attraction can be classified from poor to good condition whether concrete or gravel road. Access to Bali Beach Resort, Villa Concepcion Inland, Serenity Lodge and Lola's Apartelle are concrete and in good condition. Going to Aagsalin Fish Sanctuary will pass through concrete roads with fair condition. Gravel roads leading to Dupong Inland Freshwater Resort, Bighani Beach Resort and Royal Splash Resort is in fair condition due to some portion of gravel road. Most of the roads in Brgy. Buong Lupa are gravel roads and in poor condition resulting to inaccessibility to Walang Langit Falls during rainy season.

Accessibility of Existing Tourism Establishment and Tourist Attraction, Year 2017

Name of Tourism Establishment	¹ Means of Transportation Available	Distance from Nearest Airport (km)	Distance from Nearest Seaport (km)	Distance from National Highway (km)	² Access Road		³ Accessibility
					Pavement	Condition	
Bali Beach Resort	Land	5	66	1	cement	Good	1
Villa Concepcion Inland resort	Land	4	66	1	cement	Good	1
Dupong Fresh Water	Land	6	65	1	gravel	Fair	1
Municipal Fish Sanctuary	Land	15	54	2.5	cement	Fair	1
Walang Langit Falls	Land	16	78	13	gravel	Poor condition	6
Bighani Beach Resort	Land	10	61	2.5	gravel	Fair	1
Royal Splash Resort	Land	6	65	1	gravel	Fair	1
Serenity Lodge	Land	5	65	1	cement	Good	1
Lola's Apartelle	Land	5	65	1	cement	Good	1

Source: Municipal Tourism Office 2017

There are two (2) famous beach resorts in the municipality namely; Royal Splash Resort is in Brgy. San Antoni and Bali Beach Resort and Spa in Brgy. Tambong. Two (2) inland resorts were also located in Brgy. Maligaya-Villa Concepcion Inland Resort and in Brgy. Kawit-Dupong Freshwater Inland Resort. Financial facilities available in Brgy. Maligaya composed of four (4) rural banks, money transfer like Palawan Express Padala and Mhuillier and lending institutions, ATM machine is available at the Municipal Public Market provided by Land Bank of the Philippines.

Two (2) major telecommunication companies are also in the area, Smart Communications, Inc. and Globe Telecom. Souvenir like Shop -One Town, One Product Shop is located in front of the Municipal Public Market which sells locally made products. Accommodations facilities and major restaurants are also located in the town's central district near the transport central terminal.

Inventory of Tourism Establishments and Support Facilities, Year 2017											
Name of Tourism Establishment	¹ Facilities Present								No. of Employees	Markets Catered	
	af	ff	cf	mf	ef	s/f	tr	others			
Crekk Eatery	/									3	Local
Bali Beach Resort	/									8	Local, National, International
Villa Concepcion Inland Resort	/									3	Local
Royal Splash Resort	/									6	Local, National, International
Lola's Apartelle	/										Local, International
Serenity Lodge	/									3	Local, National
Dupong Fresh Water	/									2	Local
Municipal Fish Sanctuary	/									9	Local, National, International
Walang Langit Falls	/									0	Local, National, International
Bighani Beach Resort	/									3	Local
Rural Bank of Gloria Inc.		/								10	Local
Rural Bank of Pola Inc.		/								6	Local
Rural Bank of Pinamalayan Inc.		/								5	Local
Rural Bank of Socorro Inc.		/								4	Local
Palawan Pawnshop		/								3	Local
MLHUIILLER Pawnshop		/								4	Local
Globe Telecommunication			/							2	Local, National, International
Smart Communication			/							2	Local, National, International
Municipal Health Unit				/						20	Local
BRJ Restaurant					/					5	Local
M's Restaurant					/					5	Local
DVG Gen. Merchandise						/				1	Local
Athena Food Station Eatery					/						local
GLORIANO						/				9	Local
OTOP-Gloria						/				1	Local
Eighteen Resto & Catering Services					/					5	Local
HH Food Hauz					/					1	Local
South Villa	/									4	Local
Express Solas Food Link					/					3	Local

Source: Municipal Tourism Office 2017

Tourist arrivals based on the past three years data of Municipal Tourism Office showed that only local tourists were properly monitored, on 2014 there are 245 local and 6 foreign tourists visited our town; in 2015 there were 4,120, local tourists, and on 2016 - 7,603 local tourist were recorded, an increase of 54% local tourist influx, there is an 48% increase in local tourist arrival by the year 2017 or 15,723 individuals with 17 foreign visitors recorded.

Potential tourist attractions in the municipality are the Aagsalin Fish Sanctuary which is already known for snorkling and diving activities, experience nature and feel the cold water of Walang Langit Falls in Brgy. Buong Lupa that can be reach trough trekking, inland and beach resorts are also reasons to stay especially during summer season, enjoy watching shallow birds at Phanton Cave located in Brgy. Malubay. Another potential tourist destination for development are Sta. Theresa Fish Sanctuary and Mangrove plantation in Brgy. Balete. All tourist destinations have only low to medium susceptibility in all type of hazards.

Potential Tourist Attractions in the Locality

Barangay	¹ Potential Attraction	² Within Forestland (ha)	Within A & D Lands (ha)	Hazard Susceptibility (H/M/L)						
				Fl	Tc	Eq	Vo	Ln	Ts	Su
Agsalin	Municipal Fish Sanctuary			L	M	L	L	L	M	M
Tambong	Beaches			L	M	L	L	L	M	M
Tambong	Inland Resorts			L	M	L	L	L	M	M
Kawit	Inland Resorts			L	L	L	L	L	L	L
Mirayan	Falls			L	L	M	L	L	L	L
Malubay	Cave			L	L	L	L	L	L	L
Maligaya	Inland Resorts/Hotels			L	L	L	L	L	L	L
San Antonio	Inland Resorts/Beaches			L	M	L	L	L	M	M
Sta. Theresa	Municipal Fish Sanctuary			L	M	L	L	L	M	M
Balete	Mangrove			L	L	L	L	L	L	L

Source: Municipal Tourism Office 2017

Tourism personnel lacks of tourism related training manpower, Municipal Tourism Master Plan should be formulated adopted to improve and further develop tourism industry. There is also a need to designate full pledged Municipal Tourism Officer or creation of Plantilla Positions for tourism personnel.